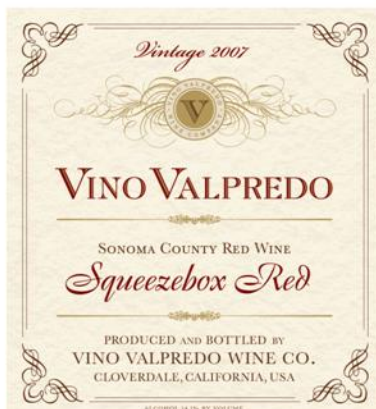


VINO VALPREDO WINE CO.



2007 SQUEEZEBOX RED

RECENT ACCOLADES

The Sexiest Wine of the Year
-Sam's Wines, Chicago, IL

A few weeks ago I had the opportunity to try a wine that made me swoon- VINO Valpredo's "Squeezebox Red" 2007 from Sonoma County. The elegant label does little to let you know what's coming (wines of this caliber usually come with over the top packaging- like **Sin Qua Non's**) From the first sniff it was all over; gorgeous aromas of creamy berry fruit, spice box and just a hint of pipe tobacco explode from the glass. This is one of those wines where the scent alone is worth the price of admission (how many wines can you say that about?). The flavors and texture of this wines are pure hedonism, plush and layered with a disarming fruit purity and a sweet, exotic spiciness. The wine is full-bodied to be sure, but the zesty berry flavors and luscious texture mask the powerful foundation of the wine. If you are a fan of **Turley** or **Martinelli**, you are going to fall in love with this bottle of red.

So what's in this wine? A blend of Zinfandel, Cabernet Sauvignon and Syrah seasoned with just a touch of oak. If this sounds familiar it's because the enormously popular and wonderful "**Orin Swift- The Prisoner**" is made from a similar blend. Both wines share a similar profile, but I think the Squeezebox has even more purity and a bit more depth. It also sells for \$7.00 less per bottle! I remember tasting the Prisoner years ago and knew it was going to be a smash and become difficult to get (we run out of a vintage in no time). Tasting "Squeezebox" I know this will become a smash hit and become quite allocated. Get in on this wine now and we'll give you priority for future releases.

Winemaking Notes

A blend of 49% Zinfandel, 35% Cabernet Sauvignon and 16% Syrah this wine opens up with aromas of fresh cherries, figs and dried cranberries. Followed by hints of cocoa, aniseed and Indian spices. Led by bright youthful acidity this wine's aromatics follow through onto the palate, also expressing flavors of a cranberry reduction, cherry pie and subtle oak. Soft and elegant tannins round out the mouth feel.

Technical Data

Varietal:	49% Zinfandel 35% Cabernet 16% Syrah
Appellation:	Sonoma Co.
Alcohol:	14.1%
Harvested:	Sept/Oct 2007
Bottled:	Aug19 th 2008
Cases:	1500

93 POINTS

Sam's Wines Chicago, IL

A stunning red that opens with gorgeous berry fruit and exotic spice elements before elegant plum and rich tobacco flavors gives the wine depth and complexity. Rich and full-bodied, but plush and all too easy to drink. This is one dreamy red.

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